

“30”

*The Story of the South Bend
News-Times*

St. Joseph County, Indiana, has a long and storied tradition of newspaper publishing.

Over the years, one of the most popular publications was the South Bend News-Times.

The oldest forerunner of the News-Times was a newspaper called the St. Joseph County Forum, founded in 1853.

Over the years, that paper's name changed to the National Union, the South Bend Weekly Union, and then the Daily Times or South Bend Daily Times.

On the right is a copy of the first issue of the Daily Times, published on March 31, 1881. For the next 32 years, the Daily Times would be published without any name change.

In 1911, the Daily Times merged with the South Bend News, but initially both papers were still published as separate entities.



On the right is a copy of the first issue of the South Bend News, published on March 14, 1908.

The South Bend News served as the morning paper for the joint newspaper publishers, while The Daily Times was the afternoon edition.

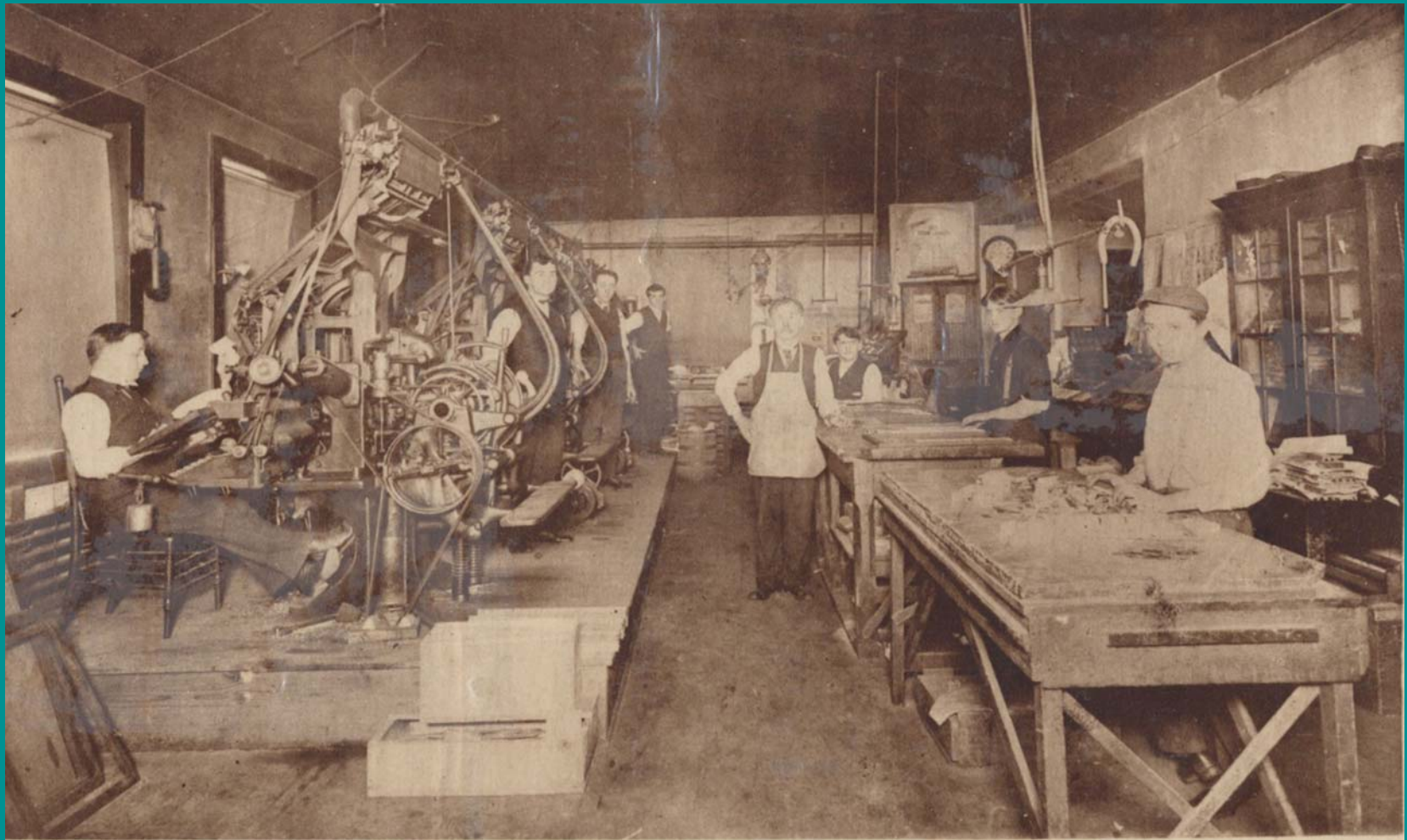


The two-paper publishing by the publishers came to an end on June 2, 1913, when the two papers merged into one and the first issue of the new South Bend News-Times was published.

For the next 25 years, the News-Times would serve our area.

They had a high-spirited competition with the South Bend Tribune, as each would try to outdo the other in local news coverage.





One of the boys in the composing room found this picture—taken nearly twenty years ago—at home the other day. It was the composing force of the old Times, published by John B. Stoll, before it became a part of THE NEWS-TIMES. The plant has been completely rearranged and all of the old machinery has been replaced. Much additional equipment has been added and greater space is required for the mechanical department today. Four linotype machines were used then to “set” the paper. Now we have the equivalent of eighteen. The linotype operators then were Joseph Krueger, Charles Fiedler, Otto A. Shermann, Robert Codd. The floor men—William Barr and Walter Wirth. Apprentices—Theodore Hans and Victor Rogewicz. Mr. Wirth (little fellow at rear stone) is present day foreman.

This photograph, taken around 1904, shows the team of workers necessary to set the type for each issue of the paper. It also shows the excellent quality of the photos that appeared in the News-Times; the high resolution of these printed images was one of the things that set the News-Times apart from its competitor, the Tribune.

The News-Times was extremely popular among both the Hungarian and Polish communities in South Bend. This was remarkable considering both ethnic groups also had newspapers that were published in their native tongues.

During its run, the News-Times frequently devoted columns to the small county communities outside of South Bend, as well as to the news of the various racial and ethnic groups in South Bend.

They were truly the melting pot of local news reporting.

NEWSPAPERS 33

**The News-Times
Offers the Largest
Circulation
In Its History**

**To both display and
Classified advertisers**

Thorough coverage of the city zone and its well-known "6 out of 7" dominance of the rural area produce profitable **RESULTS** for News-Times advertisers. **JOIN THEM!**

SOUTH BEND NEWS-TIMES
Daily Evening and Sunday Morning

MEMBER AUDIT BUREAU

*Route Lists
Market Surveys
Intelligent
Co-operation*

This 1937 ad for the News-Times appeared in the South Bend city directory.

Although the News-Times had weathered the Great Depression and reached its highest circulation rate in 1937, financial difficulties still haunted the publication.

Finally, editor and publisher Joseph M. Stephenson decided to suspend publication of the paper on December 27, 1938.

After 85 years of operation, the newspaper that gave starts to such nationally known writers as Ring Lardner, J.P. McEvoy, Charles Butterworth, Paul Mallon, Frank Walker, Francis Wallace, and others had reached the end of its run.

On the right is the page one thank-you and explanation of “30” used in the newspaper industry.

